Blog Post Guidelines

Dental News Pakistan is always looking for new contributors to bring fresh ideas, research, and thought leadership that will help our readers plan, build, and grow their websites according to inbound methodologies and web design and development best practices. The blog caters to an audience of dental students, dentists, marketers, business owners.

Contributions should speak clearly to one of these segments and offer the reader actionable tips and clear examples that they can implement right away. Please read our blog at https://www.dentalnewspk.com/blogs to review our style and topics we've already covered. We only accept submissions with a fresh angle on existing topics or new topics that will serve our audience.

Submissions should:

- Be submitted as a Word Doc or Google Doc.

- Be 100% original and not published anywhere else.

- Be well-written, clear, interesting, and above all, helpful.

- Contributors must disclose their full name and the identity of employers and all sources of compensation that could cause a conflict of interest with Dental News Pakistan as well any other actual or potential conflicts of interest with Dental News Pakistan when submitting their material.

- Write a Meta Description, a summary of the article in under 160 characters. Include keywords.

- Write a short bio with a link to your site, if any.

- Contributors who plagiarise betray our pact with our readers, as does anyone who knowingly provides false information or submits altered images for publication without disclosure.

- There is no monetary payment for publishing here.

- Provide attribution for all data or statistics cited with a hyperlink. Be educational and not overly self-promotional.

- Include a one-to two-sentence author bio with a headshot. Include all images as separate attachments with citations.

- Be 350-400 words in length.

- Include no more than one link to your company's website in the body of the post

Important Caveats:

- Editors reserve the right to reject contributions at their discretion.

- Editors reserve the right to edit, adapt, update, and republish contributions at their discretion, and update it in the future for accuracy and comprehensiveness.

- Calls-to-action to Dental News content may be added to publish submissions. In rare cases, contributed posts may be removed from the blog.

- Submissions must meet the Dental News' quality standards in order to get published. Guest contributors may not republish their published contribution to the Dental News Pakistan Blog in its entirety anywhere else, including to your own blog, LinkedIn, Medium, or Inbound.org afterwards.

- Dental News Pakistan reserves the right to include calls-to-action to Dental News Pakistan content, including but not limited to email newsletters, eBooks, and other downloadable content.

- Dental News Pakistan automatically acquires all copyrights of contributors' written material sent to the website, including letters, posts, stories, emails, multimedia and all other written content. If you'd like to publish your story here and keep your copyrights, we would be happy to do it if you send us authorization in written to publish your material making that clear.

How to Submit:
Send your completed post to guest post [at] newsdesk@medicalnewsgroup.com.pk with the subject line "Blog Pitch" or fill out the form on the website under submit your blog section.

Please note that while our editors strive to respond to every inquiry promptly, they cannot always do so. If the editors do not contact you within ten days of this email, please assume that we will not be able to carry it and that you are free to offer it elsewhere.

I appreciate your interest in contributing to the Dental News Pakistan Blog. We look forward to receiving your work.

Most sincerely,

Dr Muattar Hanif
Head of Publications
Dental News